

Leading in Turbulent Times

Inspiring us and others to be at our best

With world leading leadership expert
Professor Richard Boyatzis, former
FA CEO **Professor Brian Barwick**
and leading management commentator
Professor Tom Cannon.



A Knowledge Edge Symposium brought
by University of Liverpool Management School



04 NOV 2009 | Foresight Centre University of Liverpool

Today's challenges demand that we manage differently... just to survive.

But how do we do that?

How do we steer our organisations through rough conditions and emerge strong and ready to take on opportunities as the economy eventually improves?

If ever there was a time for leadership this is it!

Professor Richard Boyatzis will lead you through an experience which will enable you to develop as a more resilient, adaptable leader. Professor Brian Barwick, former Chief Executive of the Football Association will describe his personal leadership journey in an organisation in crisis and Professor Tom Cannon will illustrate what real leaders do in tough situations.

- Increase your skills to lead others through difficult times
- Learn from leaders who have battled adversity
- Discover how to convert hardship to success
- Understand how to effectively channel pressure and keep your organisation on track

Funded Places Available

See back page for further details



UNIVERSITY OF
LIVERPOOL

www.liv.ac.uk/ulms/turbulenttimes



Programme

08:30 – 09:45	Registration and networking
09:45 – 10:00	Welcome – Professor Dominic Elliott
10:00 – 11:00	“Tough times ... bring it on ... how real leaders thrive in turbulent times” Professor Tom Cannon, University of Liverpool Management School
11:00 – 12:30	“A leadership journey through adversity” Professor Brian Barwick
12:30 – 13:30	Lunch
13:30 – 16:30	Leading: Inspiring ourselves and others, Professor Richard Boyatzis
16:30 – 17:00	Wrap up: Professor Murray Dalziel

The Speakers

Professor Richard Boyatzis

Professor Richard Boyatzis is one of the world's leading experts in leadership development whose research on human behaviour has revolutionised management education around the world.

His book, “Resonant Leadership” outlines concrete ways to create the resonance that fuels great leadership. According to Boyatzis, resonant leaders, by establishing deep emotional connections with others, bring out the best in their people and build resilient, adaptive organisations which are so important in today's turbulent environment.

Boyatzis consults internationally and teaches at Weatherhead School of Management at Case Western Reserve University. He also is a Visiting Professor at ESADE in Barcelona and has been a guest speaker at London Business School, Cranfield and other management schools in Europe and the U.S.

Stressing “emotional competencies” as a way to succeed, Boyatzis teaches how to become an effective leader and how to develop others into great leaders.

Professor Brian Barwick

Professor Brian Barwick was appointed Visiting Professor in Strategic Management at the Management School in February 2009.

Prior to his University appointment Professor Barwick was Chief Executive of the Football Association, a position he took up in 2005. During his term of office, he oversaw the opening of the new Wembley Stadium and led the FA to record broadcast and commercial deals. He also led on the appointment of Fabio Capello as Coach of the England team in December 2007.

Before joining the FA, Professor Barwick was ITV's Controller of Sport for seven years

After graduating from this University in 1975 with a BA (Hons) degree in Economics and spending a spell as a journalist, Professor Barwick joined the BBC's sports department in 1979. During his 18-year career at the BBC he was editor of Match of the Day, Football Focus and Sportsnight. He oversaw major events including the FIFA World Cups of 1990 and 1994, and the Barcelona and Atlanta Olympic Games, leaving the Corporation as its Head of Sport in 1998.

Professor Tom Cannon

Professor Tom Cannon is Professor of Strategic Development at The University of Liverpool Management School. Tom's current interests focus three key aspects of the 21st Century business environment:

- High growth industries, notably Sport
- The emerging Ideopolis - Cities of Ideas - and related aspects of economic transformation where knowledge, culture, communication, mobile talent and new industries combine to create sustainable Cities
- Entrepreneurial Leadership and Growing Businesses

Clients range from national governments, urban and regional governments and businesses across the world. Tom's career is unusual in embracing the public and private sectors, academe and new ventures. He holds Visiting Professorships in Britain, the USA and Asia and non-executive Directorships in several UK companies. Earlier in his career, he was Director of Manchester Business School (MBS).

Besides HM Government, over the last few years Tom has worked with the Scottish Parliament, the Welsh Assembly, the US Department of Commerce, the governments of Dubai, New Zealand and many cities and regions around the world.

An acknowledged expert on sports finance and economics, he contributes to all areas of the media and has written numerous books and almost a hundred academic and professional papers. He has written regularly as a columnist in The Guardian, broadcasts on TV and radio besides writing for fifteen national and international newspapers and magazines.

Further Information and Booking

The event takes place on November 4th at The Foresight Centre

University of Liverpool
1 Brownlow Street
Liverpool, L69 3GL

**Delegate tickets cost £295 + VAT Early booking discount before 11 September
£450 + VAT / £350 + VAT (for public sector / NGO's / not for profit / charities)
for bookings after 12 September**

**We are pleased to offer a discounted rate for multiple delegate bookings
of up to four delegate tickets for £1000 + VAT**

Delegate attending this event may qualify for Train to Gain funding which can enable them to attend this course at no charge*. Please contact Train to Gain on 0800 015 5545 or visit <http://www.traintogain.gov.uk/>

*certain conditions apply

Places are limited and due to the speakers profiles we do expect demand to be high, you are advised to book early.

To book delegate tickets please visit www.liv.ac.uk/ulms/turbulenttimes or complete the form below and return to nicky@dontpanicprojects.com or fax to 0845 122 6641

For further information please call event organiser:

Nicky Wake, Don't Panic Event Management on 01706 828855.

Booking Form

(Please complete in BLOCK CAPITALS)

Delegate names

1.

2.

3.

4.

Organisation:

Address:

Postcode:

Address for invoicing if different:

Postcode:

PO Number (if required):

Telephone:

E-mail:

How did you hear about the event?

I agree to the terms and conditions stated below.

Signed:

Confirmation

Once we receive confirmation of your booking we will send an e-mail confirmation.

An invoice will be sent to you shortly after. N.B. We must receive payment in advance of the event.

Cancellations

All cancellations must be made by e-mail to nicky@dontpanicprojects.com and no later than 13 October 2009.

Such cancellations are subject to an administration charge of £75 + VAT which will be deducted from any due refund

or invoice as appropriate. Any cancellations after 1 May will be charged at the full rate but a substitute delegate can be nominated.

